

CARLIE OSTROM

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education

UNIVERSITY OF PENNSYLVANIA 2019

-BSE in Finance at Wharton Philadelphia
-Graduated Cum Laude with a 3.5 GPA PA
-Activities: Bell Technology & Entrepreneurship Society, Hype Dance Crew, The Collctve Creative Society
-Coursework: Product Design, Venture Implementation, Adv. Corporate Finance

HORIZONS SCHOOL OF TECHNOLOGY 2017

-Full stack web development San Francisco
-Focused on frontend dev & UI design CA
-Presented in Horizons Showcase as a finalist with fintech app

BAY PORT HIGH SCHOOL 2015

-4.5 weighted GPA Green Bay
-33 ACT score WI
-Activities: DECA, studio dance, National Honor Society, Youth Service Learning

skills and characteristics

TECHNICAL

SQL
Unix
Financial modeling in Excel
JavaScript
React, Angular

HTML5

CSS3

DESIGN

Adobe Creative Suite
Sketch
Figma

LANGUAGE

Spanish (conversacional)

INTERESTS

Product strategy
Neuroscience
Contemporary dance
Agriculture

TRAITS

Curious
Critical thinker
Gritty
Kind
Growth minded

experience

PIANO SOFTWARE, Business Analyst, Product **Spring 2020-**
[Piano is a digital business platform for publishers] Philadelphia
-Specialized in analytics & data visualization across the PA
platform as Reports domain expert
-Performed competitor analysis and client research to inform reporting features
-Created specifications for new features with data scientists, developers, designers, & business stakeholders
-Created study materials and documentation on entire Piano platform for internal training purposes

MILK SOURCE, Financial Analyst **Fall - Winter 2019**
[Milk Source is an agricultural company] Green Bay
-Assessed various business development opportunities WI
such as 1) milking to non-milking cattle ratio to optimize barn space and milk output and 2) location of processing plant and its impact on customers' shipping costs

JANUARY, Product Designer **Spring 2019**
[January is an AI health-tech startup] San Francisco
-Was lead product designer sprint for beta version of CA
AI blood sugar mobile app
-Conducted user testing interviews to assess product market fit

BLACKROCK, Summer Technology Analyst **Summer 2018**
-Created Angular web app that automated monthly New York
performance reporting of 50+ analysts; integration with NY
Java backend and Cassandra database
-Won third place with team of 10 in company-wide Portfolio Innovation challenge with an Environmental, Social, and Governance-tilted fund for women

SHLEEP, Product Management Intern **Spring 2018**
[Shleep is a sleep technology startup] Amsterdam
-Managed team of 8 to overhaul tech-stack, design, NL
SEO, & CMS capabilities of company website
-Planned automated data collection pipeline using MySQL, Zapier, and TypeForm

entrepreneurial ventures and projects

THE LOCUST EXPERIMENT, Co-founder **Spring 2017**
[thelocustexperiment.com] Philadelphia
-Curated a design publication that showcased 26 artists and designers; 2017 Penn Year of Media Grant Winner

OG MERCHANTS, Co-founder **2016-2017**
-Founded "cash and carry" company that buys and Chicago, IL
sells commodities in arbitrage scenarios; maintained Philadelphia, PA
hedge accounts of ~\$55,000 with 32% ROI annually