

CARLIE OSTROM

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education

UNIVERSITY OF PENNSYLVANIA 2019
Philadelphia
-BSE in Finance at Wharton
-Graduated Cum Laude with a 3.5 GPA PA
-Activities: Bell Technology & Entrepreneurship Society, Hype Dance Crew, The Collectve Creative Society
-Coursework: Product Design, Venture Implementation, Adv. Corporate Finance

HORIZONS SCHOOL OF TECHNOLOGY 2017
San Francisco CA
-Full stack coding bootcamp
-Focused on mastering frontend dev
-Presented in Horizons Showcase as a finalist with fintech app

BAY PORT HIGH SCHOOL 2015
Green Bay WI
-Activities: DECA, studio dance, National Honor Society, Youth Service Learning
-4.5 weighted GPA
-33 ACT score

skills and characteristics

TECHNICAL

HTML5
CSS3
JavaScript
React, Angular
SQL
Unix
Excel Modeling

DESIGN

Adobe Creative Suite
Sketch
Figma

LANGUAGE

Spanish (conversacional)

INTERESTS

Neuroscience
Product strategy
Contemporary dance
Agriculture

TRAITS

Curious
Critical thinker
Gritty
Kind
Growth minded

experience

PIANO, Business Analyst, Product Spring 2020–
Philadelphia PA
-Researched competitors and database configuration, created specifications of new features for developers, designers, & stakeholders
-Owned analytics & data visualization across the platform as Reports domain expert

MILK SOURCE, Financial Analyst Winter 2019
Green Bay WI
[MilkSource is a dairy farming and production company]
-Assessed various business development opportunities such as 1) milking to non-milking cattle ratio to optimize barn space and 2) location of processing plant and its impact on customers' shipping costs

FLIQUE SOCIAL, Product Lead Fall 2019
Philadelphia PA
[Flique is a social and dating app for queer women]
-conducted 30+ research interviews with potential users
-led product design sprint and prototyping for beta app

JANUARY, Product Designer Spring 2019
San Francisco CA
[January is an artificial intelligence health-tech startup]
-Was lead product designer sprint for beta version of AI blood sugar mobile app
-Conducted user testing interviews to assess product market fit

BLACKROCK, Summer Technology Analyst Summer 2018
New York NY
-Created Angular web app that automated monthly performance reporting of 50+ analysts; integration with Java backend and Cassandra database
-Won third place with team of 10 in company-wide Portfolio Innovation challenge with an Environmental, Social, and Governance tilted fund for women

SHLEEP, Product Management Intern Spring 2018
Amsterdam NL
[Shleep is an enterprise sleep technology startup]
-Managed team of 8 to overhaul tech-stack, design, SEO, & CMS capabilities of the company website
-Planned automated data collection pipeline using MySQL, Zapier, and TypeForm

entrepreneurial ventures and projects

THE LOCUST EXPERIMENT, Co-founder Spring 2017
Philadelphia
[thelocustexperiment.com]
-Curated a design publication that showcased 26 artists at Penn; 2017 Year of Media Grant Winner

OG MERCHANTS, Co-founder 2016–2017
Chicago, IL
Philadelphia, PA
-Founded "cash and carry" company that buys and sells commodities in arbitrage scenarios; maintained hedge accounts of ~\$55,000 with 32% ROI annually